

# 7<sup>th</sup> Annual MAPS Nature Photography Exhibit Prospectus

## The Morton Arboretum ~ Cudahy Room ~ Administration Building

### Exhibit

Saturday & Sunday, April 28 & April 29, 2018  
10 am – 4 pm

### Artists' Reception

Friday, April 27, 2018  
5 – 8 pm

*So you want to be a rock and roll star?  
Then listen now to what I say  
Just get a DSLR  
Then take some time and learn how to play...*

Okay, so we took some liberty with the song but the sentiment is the same! It's time for our Annual Nature Exhibit. We, the Exhibit Team, are excited to present to the MAPS Members the Prospectus for our 7<sup>th</sup> year.

If you have any questions at all, please contact us at [maps.exhibits@gmail.com](mailto:maps.exhibits@gmail.com). We are here to make sure that all our members have an opportunity to exhibit their beautiful art in the easiest, most user friendly way possible. So! Here we go...

Any member can enter this exhibit that has paid their 2018 membership dues.

There is a \$20.00 entry fee. This should be paid with cash or a check when you drop off your artwork in the Administration Building's Lobby on April 25th, right in front of the Cudahy Room.

All members are encouraged to enter up to three images that haven't been shown in a MAPS exhibit before.

Every image must be inspired by nature. Hand of man objects may be a part of the image but cannot be the primary focus. They must take up very little space in the image. So, that means things like automobiles, trains, buildings or domesticated animals (pets or farm animals) are not allowed as the main theme of your artwork. Your photographs do not have to be taken at the Morton Arboretum.

### **Submission Process**

When you submit your images for the exhibit please rank them in order of importance. We have space for 150 images. Everyone's number one ranked image will be accepted into the exhibit. Everyone's second and third ranked images will be accepted as space allows.

There are two steps to entering your images.

#### **Step #1:**

Click on the link below with your mouse and fill out the information on the Google Docs form. If you have any questions with this procedure contact the Exhibit Team at [maps.exhibits@gmail.com](mailto:maps.exhibits@gmail.com) and we will be happy to help you.

[2018 Nature Exhibit Submission Form](https://docs.google.com/forms/d/e/1FAIpQLScQXfm1mNK4JNgFAA31HmTjhHOGIJYkxBhZDPuOwK0STFDMsQ/viewform?usp=sf_link)

Or copy and paste this link into your website's URL:

[https://docs.google.com/forms/d/e/1FAIpQLScQXfm1mNK4JNgFAA31HmTjhHOGIJYkxBhZDPuOwK0STFDMsQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScQXfm1mNK4JNgFAA31HmTjhHOGIJYkxBhZDPuOwK0STFDMsQ/viewform?usp=sf_link)

This is how you should name your images. Let's say your name is Jane Smith. You will name your number one ranked image with your last name and initial of your first name with the number 01.

For example:

Jane Smith = SmithJ01

You will then name your second and third ranked images basically the same but with the number 02 and 03.

For example:

Jane Smith = SmithJ02  
= SmithJ03

If you would like, you may include a brief, 50 word image statement for each image. An artist statement is a small amount of information about the artwork you are exhibiting. It helps the viewer to understand what inspired you to create this wonderful piece of art. This is optional.

For example:

*"The weather called for storms, so I went to the lake to try and catch some big waves crashing on the rocks. The forecast was wrong, and I captured this serene horizon instead. Live in the moment and be ready for anything!"*

## **Step #2:**

Now that you have sent us the information on your images through Google Docs, you need to send your images to [maps.exhibits@gmail.com](mailto:maps.exhibits@gmail.com). Each image should be a jpeg that is 1,000 pixels on the longest side. The images should be attached to the email following the naming process mentioned above. In the subject line of your email write "Your Name" – Maps Exhibit Images

For example:

Jane Smith – Maps Exhibit Images

In the body of your email, please write the title for each image you are exhibiting.

For example:

SmithJ01 – Tranquil Horizon  
SmithJ02 – Sunset over the DuPage River  
SmithJ03 – Bird of Paradise

The Exhibit Team will send you an email confirming that we have received your images and that all your information has been included and that it is correct.

## **Photograph Framing Criteria**

So, this is a really important part. Because of the hanging system, we have some very specific guidelines.

Incidentally, Bob Duke has put a free framing workshop together for all members to learn how to frame and wire their artwork for exhibit. I don't know if you have ever attended any of the MAPS workshops but they are excellent. This one will be held on Tuesday, March 20. Be on the lookout for an email from Bob.

Most artwork, including the frame, needs to be no wider than 30". However, we have the ability to accommodate a few larger pieces. Please contact us at [maps.exhibits@gmail.com](mailto:maps.exhibits@gmail.com) and let us know if you have a large piece of art. If you have pieces that need to go on an easel, let us know. We can accommodate a few of those too.

When you bring in your framed art, we ask that you don't bring in any floating glass or easel-backed frames.



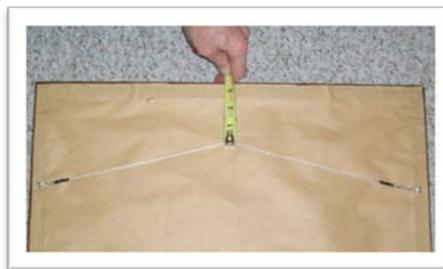
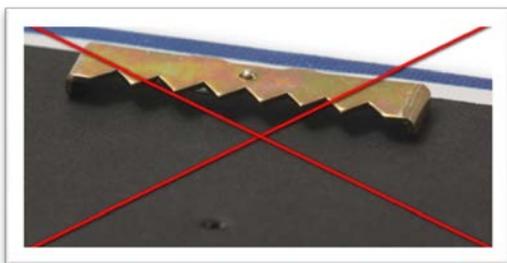
We love art printed on canvas, acrylic or metal. They may be framed or non-framed. If you are bringing in a non-framed canvas print we ask that you have black gallery wrap or image wrapped edges.



Due to our hanging system, all artwork must have wire hanging hardware securely attached to the back of the frame. Saw-tooth hangers cannot hang on our system. Bob's workshop will show you exactly how to attach wire hangers to your wood frames. But just in case you can't make it to the workshop we have included some guidelines for you to follow.

For your photograph to hang properly all wires must be taut, not loose. Measure your frame. The wire should be secured 1/3 of the way down the frame. Twisted wire ends must be wrapped with masking or duct tape so they do not scratch anyone or anything. Rubber bumpers are recommended; they will keep your artwork straight on the panel or the wall.

Here's a YouTube video: <https://www.youtube.com/watch?v=ALtYu9ezJY4>



If you have a metal or acrylic piece you can have your printer/framer include an inset frame. Make sure you tell them that you need the Wire Hanger and *not the French Cleat*. Please feel free to contact us if you have any questions.



The following two images below demonstrate how someone made their own wire hanger for a metal piece.



Please, no float mount hangers. Our hanging system cannot accommodate float mount, saw tooth or French Cleat hangers. Artwork with this type of hanger will not be accepted into the show. Sorry! Your piece may get damaged if we try to hang it. We do not want to be responsible for damaging someone's artwork.



## Artwork Labels

All framed artwork must have its own label. Tape or staple completed labels to the wire of each framed piece. Completed bin art labels should be attached to the back of the bin art in the lower right hand corner. All individual note cards, boxed sets of note cards, as well as other art pieces, such as coasters and magnets etc., must have their own completed labels attached on the back in the lower right hand corner of the piece. Labels for framed artwork, bin art, note cards etc. can be found on the last page of this prospectus.

## **Bin Art and Note Cards**

MAPS Exhibitors are invited to bring up to ten bin art pieces for sale the night of the drop-off. Exhibitors may also bring individual note cards, or packaged sets of note cards, as well as any other pieces of art created with their nature inspired images, such as coasters, magnets, etc. All bin art must be matted, or mounted to a mat board, and placed in a clear plastic sleeve (not baggies). Sizes may range from 5" x 7" to 24" x 30". Use clear plastic covers for individual note cards that are not in a boxed set. No commission will be taken on these sales.

## **Sales**

Because the Arboretum has a not-for-profit status, no sale or removal of any photographs displayed on panels or walls will be permitted. All artwork must remain until the end of the exhibit. Prospective buyers may leave their contact information, which will be passed on to the artist to complete the sale at the conclusion of the exhibit. There is no commission cost.

## **Donated Art**

Exhibitors may wish to donate bin art and note cards that will be sold by MAPS. Proceeds from these sales will help to cover exhibit expenses. Attach the label on the back of each piece in the upper right hand corner. Unfortunately, framed photographs cannot be accepted.

## **Drop-off Night**

Bring your framed photographs, bin art, note cards, and donated art to the Cudahy Room in the Administration Building on April 25, between 4 and 7.

## **Artists' Reception**

All MAPS members, their guests and Morton Arboretum members are invited to attend the Artists' Reception on Friday, April 27 between 5:00 p.m. and 8:00 p.m. in the Cudahy Room of the Administration Building. There is no charge for the reception. Guests will not be charged admission to the Arboretum that evening if they tell the Security folks at the Gate they are attending the MAPS reception.

## **Raffles**

Raffle tickets will be sold Friday night, Saturday and Sunday for \$1.00 each. Winning tickets will be drawn on Sunday afternoon before the close of the exhibit. You do not have to be present to win. All proceeds will be used to help with exhibit expenses.

## **Raffle Donations**

If you would like to help with our raffles, we welcome donated gift cards in any denomination, large or small. Please bring your gift cards to one of our next monthly meetings, March 12 or April 9, and donate them at the Membership table in the foyer of the Thornhill Building.

## **Additional Information**

You will need to provide your own insurance for your artwork if you wish to do so. All possible care will be taken to safeguard your artwork. By submitting your work, you agree that neither MAPS nor The Morton Arboretum will be held responsible for any loss or damage that might occur to your artwork while it is on display. Any artwork submitted for the exhibit may be used for promoting the exhibit; this includes but is not limited to the MAPS website, exhibit poster, program, postcards, and any newspaper and online advertising and The Morton Arboretum website and social media channels.

## **Important Dates**

- February 26..... Paper Selection Workshop - Thornhill - 6:30pm - 9pm
- February 26 through March 30.....Submission for the exhibit
- March 20..... Framing Workshop - Thornhill - 6:30pm - 9pm
- April 2..... Email notifications sent of accepted images
- April 25..... Artwork Drop-off Night - 4-7pm - Cudahy Room, Administration Building
- April 27..... Artist's Reception - 5-8pm - Cudahy Room, Administration Building
- April 28..... MAPS 7<sup>th</sup> Annual Exhibit - 10am-4pm - Cudahy Room, Admin. Building
- April 29..... MAPS 7<sup>th</sup> Annual Exhibit - 10am-4pm - Cudahy Room, Admin. Building
- April 29..... Pick up Artwork - 4:00-5:00pm - Cudahy Room, Admin. Building

If you have any questions, please contact the Exhibit Team at this email address [maps.exhibits@gmail.com](mailto:maps.exhibits@gmail.com).

We look forward to seeing your artwork!

MAPS Exhibit Team



Map to Administration Center  
The Morton Arboretum

**Framed Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_ Not For Sale \_\_\_\_\_

Location: \_\_\_\_\_

Phone: \_\_\_\_\_

**Bin Art/Note Cards/Donated Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_

Bind Art \_\_\_\_\_ Note cards \_\_\_\_\_ Donated Art \_\_\_\_\_

Phone: \_\_\_\_\_

**Framed Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_ Not For Sale \_\_\_\_\_

Location: \_\_\_\_\_

Phone: \_\_\_\_\_

**Bin Art/Note Cards/Donated Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_

Bind Art \_\_\_\_\_ Note cards \_\_\_\_\_ Donated Art \_\_\_\_\_

Phone: \_\_\_\_\_

**Framed Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_ Not For Sale \_\_\_\_\_

Location: \_\_\_\_\_

Phone: \_\_\_\_\_

**Bin Art/Note Cards/Donated Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_

Bind Art \_\_\_\_\_ Note cards \_\_\_\_\_ Donated Art \_\_\_\_\_

Phone: \_\_\_\_\_

**Bin Art/Note Cards/Donated Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_

Bind Art \_\_\_\_\_ Note cards \_\_\_\_\_ Donated Art \_\_\_\_\_

Phone: \_\_\_\_\_

**Bin Art/Note Cards/Donated Art Label**

Artist \_\_\_\_\_

Title of Art \_\_\_\_\_

Price \$ \_\_\_\_\_

Bind Art \_\_\_\_\_ Note cards \_\_\_\_\_ Donated Art \_\_\_\_\_

Phone: \_\_\_\_\_